

# Exhibit 8

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**From:** Prasertpol, Wissuta  
**Sent:** Tuesday, January 14, 2014 4:08 PM  
**To:** Parrish, Andrew Mason; Kretchmar, Jen  
**Subject:** RE: Numbers for communication planning

Hi all,  
Please see attached.  
Wissuta

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**From:** Parrish, Andrew Mason  
**Sent:** Tuesday, January 14, 2014 10:21 AM  
**To:** Kretchmar, Jen  
**Cc:** Prasertpol, Wissuta  
**Subject:** RE: Numbers for communication planning

Sorry Jen, I should have clarified that. Can we get D1 and D2 for last year (entering this past fall of 2013). Thanks!

Andrew

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**From:** Kretchmar, Jen  
**Sent:** Tuesday, January 14, 2014 10:19 AM  
**To:** Parrish, Andrew Mason  
**Cc:** Prasertpol, Wissuta  
**Subject:** RE: Numbers for communication planning

Hi Wissuta,

Could you take the lead on this one? Andrew, I assume you mean within the Fall 2013 admitted pool? We'll define Top NC as anyone with a 1400 plus on the CR + M portion of the SAT or 32 + on the ACT comp, or an official class rank of top 3% or higher. Sound good?

Thank you!

Jen

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**From:** Parrish, Andrew Mason  
**Sent:** Monday, January 13, 2014 4:06 PM  
**To:** Kretchmar, Jen  
**Cc:** Prasertpol, Wissuta  
**Subject:** Numbers for communication planning

Jen,

Can you tell me how many of our Priority groups from last year overlap?

Top NC/FGC  
Top NC/URM  
FGC/URM  
Top NC/FGC/URM (how many are all three)



We have some communications that we may really "play small" with in terms of personalization for some of the students that overlap into multiple categories since they comprise so much of what we want. This would help us figure that out. If we could get this soon that would be great. Thanks for letting me know -

Andrew

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Deadline	TopNC	FGCL	URM	CountOfID
ERLY	-	-	-	2571
ERLY	Top NC	-	-	1692
ERLY	-	-	URM	577
ERLY	-	FGCL	-	333
ERLY	Top NC	FGCL	-	225
ERLY	-	FGCL	URM	184
ERLY	Top NC	-	URM	149
ERLY	Top NC	FGCL	URM	57
REG	-	-	-	1259
REG	Top NC	-	-	378
REG	-	-	URM	342
REG	-	FGCL	-	193
REG	-	FGCL	URM	124
REG	Top NC	FGCL	-	68
REG	Top NC	-	URM	50
REG	Top NC	FGCL	URM	41